



Matteo Piccinini

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ABOUT ME

Commercials and film director, with expertise in coordinating VFX on set. In the last 10 years I've been working with ADV agencies as video marketing strategist and content creator for SME.

WORK EXPERIENCE

Commercial and Film Director - Content e Video Marketing Strategist

Matteo Piccinini Films [01/09/1999 – Current]

City: Milan | **Country:** Italy | **Website:** <https://www.matteopiccinini.com>

Development, strategy and production of video ADs and video marketing assets:

1. Direction of videos for: Phonak, Original Marines, Giochi Preziosi, Blanc & Noir Lingerie, Federcongressi, Pininfarina, Intel, Generali Assicurazioni, Unilever, General Electric, Peroni e altri brand.
2. Video Marketing Strategist.
3. Video Ads, commercials and corporate video production.

Feature and short films director:

1. Shorts: Balija (1997), Lo Stato Delle Ragazze (2005), Tiramisù (2008), The Crow's Legacy (2011), Poor Unfortunate Souls (2012), The Starmaker (2015), Pollo Crudo (2018), Un Futuro Diverso (2020).
2. Features: Milano In Musica - Il Film (2006), Firenze (2015), Assault On Florence (2023).

Skills:

1. Practical and digital VFX coordination, Compositing, Stop-motion animation, Green screen, Motion graphic, Editing.
2. Production coordination in English language.

Film direction teacher

Scuola Nazionale di Cinema Indipendente [05/11/2023 – Current]

City: Firenze | **Country:** Italy | **Website:** <https://www.scuoladicinemaindipendente.com/it/>

Vocational teacher

Flexx Acedemy [01/05/2022 – Current]

City: Milano | **Country:** Italy

- Masterclass in Video Marketing

Commercials director

YouToo Digital S.R.L. [01/12/2017 – 31/12/2021]

City: Milano | Country: Italy

Vocational teacher

Istituto Marangoni [01/02/2017 – 31/05/2018]

City: Milano | Country: Italy

I've been teaching Fashion Films in English language for an international masterclass. Most of the lessons took place in a sound studio with assistants and models.

Producer

Giunti Editore [01/06/2015 – 31/10/2017]

City: Firenze | Country: Italy

Producer. I've attended film markets in Cannes, Venice and Rome on behalf of Giunti Editore to select TV and cinema projects.

Video and motion picture director

Diaframma Studios [01/01/2000 – 31/08/2001]

City: Firenze | Country: Italy

Directing commercials for Mattel, Fisher Price, Giochi Preziosi, Original Marines, Caffè Kimbo.

Video and motion picture director

Chrysalis S.R.L. [01/02/2001 – 01/03/2007]

City: Milano | Country: Italy

Incentive e corporate film director for brands such as Unilever, Publicis, Astra Zeneca, Sanofi Aventis, Ely Lilly, Seat and Boehringer-Ingelheim.

Director of "Milano in Musica - il film" a feature documentary about the music scene in Milan, broadcasted on Rock TV.

EDUCATION AND TRAINING

Professional Coach

Master Coach Italia [01/10/2021 – 31/03/2022]

Country: Italy | Website: <https://www.mastercoachitalia.com> | Field(s) of study: coaching

Art Master

Accademy Of Fine Arts [01/09/1992 – 30/11/1997]

City: Firenze | Country: Italy | Field(s) of study: Painting | Final grade: 110 e lode

Drawing, painting and scenography studies.

LANGUAGE SKILLS

Mother tongue(s): Italian

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Russian

LISTENING A2 READING A2 WRITING A2

SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Social Network / Google / Instagram / Gmail / Google ads Facebook ads / Content Creator / AI / Strategie Digitali / Web Content Creator / Storyboarding / team building / coaching

Autorizzo il trattamento dei miei dati personali presenti nel CV ai sensi dell'art. 13 d. lgs. 30 giugno 2003 n. 196 - "Codice in materia di protezione dei dati personali" e dell'art. 13 GDPR 679/16 - "Regolamento europeo sulla protezione dei dati personali".